THE BASSANO MA

VOLUME 21 No 29

BOOSTER WEEK STARTS TODAY 12.500 EXTRA CREDITS GIVEN

From Now Until Next Wednesday Night i. Boo.ter Week, and 12,500 Extra Credits Are Given With Every Five-Year Subscription or its Equivalent

BIGGEST OFFER OF ENTIRE CAMPAIGN

Competitive Standing of Workers Published Below—On Our Best Territories, the Hussar District, is Not Repre-sented—Some One is Missing a Chance to Make Some Real Money—Who Will it Be?

Now is the time to get in this THREE MORE Now is the time to get in this "Everybody Units" compaign with a "Weekly Payroll" every Saturday, and do it with a shout for the credits are much higher at this time. All workers receive BONUS credits during THEIR first week and those added to the "Booster Week" credits, make it easy for an entirely new entry to be among the leaders by the end of the "Booster Week" work."

Mosemary—Indefeated Record so partition to the leaders by the end of the "Booster Week." You have the opportunity of earning in a few short weeks, an extra that for mouths and very years to study the state of the state of mouths and very years to study the state of the state of mouths and very years to state a state of mouths and very years to state a state of mouths and very years to state a state of mouths and very years to state a state of mouths and very years to state a state of mouths and very years to state a state of mouths and very years to state a state of the state of mouths and very years to state a state of the state of t

Countess News

Countess News Mr. Hovard Perguion has been spending a fow days in Genn with her daughter, Mrs. W. Fellock. Mrs. P. Gornagen cutertained a standard programment of the control of the contr

GAMES WON BY JUNIORS lassano Junior Hockey Team Win from Hussar, Bow Slope, and Rosemary—Undercated Record so Far This Season.

Far This Season.

The Bassano junior hockey (eam continue to defend, their unbeaten record. During the past seen days they have won three more games, making a total of eight victories for the season. But the season was not the season to the season with the season to the season with the season was not season was not season with the season was not season w

rnese reduced rates will only be in effect during the campaign which ends March 2nd. After that time all subscriptions will be at the usual rate of two dollars a year sirely.

ar the usual rate of two common a year straight.

If you are in arrears to The Mail, pay it up now and while you can get the reduced rate you had better pay a few years in advance. These prices apply to both new and renewal subscriptions.

FIVE VACANCIES TO FILL IN

three pears it wits only own of the dollar, or a saving of one dollar. A five-year subscription control of the dollar of the pear of the p

ANOTHER WIN FOR MACDONALD CUP RINKS

Two Bassano rinks defeated Drun ou can get the reduced rate you as date but any at few years in deleter by a few years in deleter by the second time in a Machance. These prices apply to tool new and renewal subscriptions. The date that your time experience of an ithe label of your P. Currie skip, I. Young, Dr. A. O. personnel of the Bassatio risks: Extract is on the label of your P. Currie skip, I. Young, Dr. A. O. State of the Control of the P. Currie skip, I. Young, Dr. A. O. A. P. Welcons, A. P. Welcons, A. P. Welcons, A. P. Welcons, C. P. Welcons, C. P. Welconsid, A. P. Welcons, C. P. Welcons, C. P. Welcons, C. P. Welconsid, A. P. Welcons, C. P.

NEW SLATE OF OFFICERS FOR BASSANO BOARD OF TRADE

W. K. Webb Elected President for 1932—Committee Reports Show Active and Successful Year Just Passed

More P. Sermane cointerfland of the Control of the

ORPHEUM THEATRE TALKING PICTURES

THURSDAY, FRIDAY, and SATURDAY THIS WEEK "IRON MAN"

Lew Ayres and Jean Harlowe star in this love story om the pen of W. R. Burnett. "The Iron Man" tells of the rise and fall of a fighter. It is a story rooted deep every-day life; packed with heart interest and action.

THURSDAY, FRIDAY and SATURDAY NEXT WEEK "EAST -LYNNE"

The greatest morality picture ever produced. It is the story of the love-life of a girl who rebelled against man-made laws. She defied the world and paid the penalty. A drama of tears and thrills.

All passed "U" pictures

Here They Are, Folks!

From now until next Wednesday night is Booster Week, and 12,500 Extra Credits will be given workers for every five-year subscription or its equivalent turned in. This is the biggest offer of the campaign, so give your favorite your subscription now.

Listed below in alphabetical order are the names of workers showing the results of business up to Wed-

CAMPBELL, Verl, Makepeace	115,400
DEEGAN, Henrietta, Bassano	146,000
DODDS, Elsie, Bassano	144,700
GAHAN, Mrs. E., Duchess	115,400
GAYFORD, Hugh, Bassano	138,400
HIEBERT, H., Bassano	153,000
NORTON, Mrs. J., Rosemary	157,900
PLUMER, Phyllis, Bassano	160,600
TRAVIS, R. A., Bassano	162,600
WALTEMATH, Helen, Gem	156,600

The above is a relative standing of candidates, but is not their total, as each one has reserve credits.

BOOSTER WEEK ENDS WEDNESDAY

Who Will Lead Next Week?



FREE and ACCEPTED MASONS feets second Tuesday of the month failing brethren cordially welcome

Worshipful Master E. P. CURRIE H. H. BEEBER Secretary

WALTER K. WEBB ROLICITOR

BARRISTER - SOLICI NOTARY PUBLIC

Phones: Office, 35

B. E. BARLOW

VETERINARY SURGEON M. S. A., Toronto M. V. A., Alberta

PHONE 20 BASSANO

Dr. W. F. KEITH Denist

JOHNSTON BLOCK Bassano - Alberta

WILLIAM MCLAWS

Barrister - Solicitor - Notary BASSANO - ALBERTA hones: Office 6, Residence 128

Dr. A. G. SCOTT

PHYSICIAN - SURGEON

Telephones Office 37 — Residence 131

A. T. CONNOLLY Registered Optometrist



Breken lenses, replaced from pre-scription or pieces. Absolute satis-faction guaranteed. Quick service. BASSANO.

HARRY HOLMES

If you are in need of building PHONE 16

W. S. PLAYFAIR FEED - AUTO LIVERY - DRAYING

Galt Coal

Shoe and **Harness Repairing** FIRST CLASS WORK REASONABLE PRICES

HONG LEE

Disease germs cannot live in the Antarctic region, which is perhaps the healthiest area on the face of the globe.

Onturio gold production will read proximately \$395,000,000 to the roximately ose of 1931.

A government laboratory in Texas

Radio waves travel at the apprimate rate of 186,300 miles a seco

Our word "ill" is a contraction the days when sickness was to be the result of witchery.

A new marconi short-wave radio station, installed at Drummondville, near Montreal, is expected to give reception of Canadian programs practically all over the world.

Tealth Service

OF THE

Canadian Medical Association

PNEUMONIA

better to spend one or two days is bed than to run the risk of develop

ing pneumonia.

Pneumonia is one of the serious and most tatal of the acute diseases in this country, it is responsible for over eight thousand deaths each year, a higher-rate than that of tuberculosis.

The term pneumonia means in-Ing pneumoids.

The child who has been III, particularly with measien or Whooping cough, requires special cave, not only during the course of the disease, but throughout correlenses as well, so that the may not be exposed to the dangers of pneumoids. Selections of proper points against paginonia by paying attention in your general health. rculosis, ne term paeumonia means in-mation of the lungs, and it is

CLUNY NEWS

CLUNY NEWS

CLUNY NEWS

CLUNY, Jan. 21.—The first meeting of the Cluny Women's Institute for the year was held at the home of Mrs. L. L. Heureux when a copy to the 12st program when a copy to the 12st program was be electors of Balance and the cach member.

of the country. This may be due to the looker of the body has been lowered.

The cities than in the country. This may be due to the coverwally and to the lower standards of live them to the coverwally and to the lower standards of live them mean greater chance of special for the germ and a lowering of physical titness. Posturous and the test of the coverwally and to the lower standards of live these mean greater chance of special for the germ and a lowering of physical titness. Peacumonia reactions in height during the winter, and so it is associated, in our mild, and other and the country the occurrence of precumonia.

Children who have been weakened by disease not infrequently fall victims to pneumonia. Meales and whooping cough are serious diseases (for many reasons, one of which the country to the country of the cou

Colds should be avoided, but if they occur, they should not be neglected. The neglected cold has an cease plates, with black figures on unfortunate way of appreading down white background, will be the only into the lungs and causing pneu-"make how the lungs and causing pneu-"make how the lungs and causing pneu-"make how the lungs and coulds and coughs should be avoided. If, notwithstanding precautions a old does occur, it is for North America.

The Bassano Mail

PROVENTIAL PARTIES.

Why does not have provincial polilow's There is no sound, seconomle reason why the province of nobetra, or any other province, should
be governed by a political body.

The system is a relic of our foretathers who had nothing better
to offer, and who have handed the
PROV sollitication or the second of ChinPROV sollitication or the second of ChinPROV sollitication or the second of ChinPROV sollitication or the second of Chin
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A farmer arrived very late at a country doctor's house and requested farm. The dector hicked up and drove turjously. The farmer inquired: The dector hicked up and the farmer inquired: "Three dollars," replied the doctor surprised. The country man paid. "There ye are, Doc; that durand livery man wanted five."

The Week's News

waltace J. Smith

editor and publishes

12.06 a year in Canada; 12.06 in U.S.

A. Britisher has invested as extensibility to the control of t

CLIUNY, Jan. ...
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be governed by a political body. The system is a relic of our fore-fathers who had nothing better to offer, and who have handed the system down to us. For both the system down to us disting in the legislature and the strength of the fact that Canadian and United when it is a system of the province when it is about the province when it is considered to the province when it is the province when it is considered to the province when it is the province when it is

BRAWLEY, Calif. Jan. 23—A mild uprising of Northern imperial ranchers against honored tild ducks fared into an open anivading horse of 40,000 migratory birds from Salton See sancturies attacked barrley and vegetable fields with unstinted apoetites.

imague g the amount or fit Government edoes, and safty-three members on its safty-three members of the safty-three members on its safty-three members on its

OUTLINES HOW ENGINEER name will be add cording to the He manuscript to the He number of farmers

most interimental properties of the parties of the

OTTAWA, Jan. 25—Across four thousand miles the voice of His Excellency the Governor-General travelled from coast to coast at noon today when he inaugurated the new all-Canadian telephone system

all-Canadian telephone system. Speaking from his office in the East Block of the parliament buildings .the Earl of Bessborough declared the system open and gave greetings to the lieutenant-governors or their representatives in the nine provinces of Canada.

MAD TRAPPER ELUDES ARCTIC POLICE PATROL

EDMONTON, Jan. 26-Albert 80 miles from

Rat River, so miles from Aklavik, has cluded the Royal Canadian Mounted Police again, according to word reaching Edimonton today.

The madman, sought by the police re shooting Constable A. W. King. vanished from his lonely cabin in the darkness while the police patrol was on its way from Aklavik with reinforcements. The police found the darkness while the police patrol was on its way from Aklavik with reinforcements. The police found the cabin deserted. Johnson is be-lieved to be hiding in the woods.

BRITISH SUB SINKS WITH 52 MEN ABOARD

The British submarine M-2 sank in the English Channel on Tuesday with a crew of 52 men aboard. Up till Thursday morning the sunken sub had not been located, and no trace of her could be found. Little hope is held for rescuing the crew alive.

SAYS JAPAN

sardy projudices and party ties, Son sanctuaries attacked barley and year-cathe fields with unatitated a period of the protection for Charge of lack of of lack

MARQUIS WHEAT · but ·

Only One of the Reasons for Using **ELEPHANT BRAND FERTILIZERS** "Earlier Maturity and Greater Yields Lower Your Cost Per Bushel"

FARMERS -- Do not fail to attend the

BASSANO TUESDAY FEBRUARY 9

Co. of Canada Ltd.

Chemical and Fertilizer Department Head Office

Toronto General Trust Building, Calgary, Alberta ranch Offices: Hotel Saskatchewan, Regina, Sask.; 212 Confederation Life Bldg. Winnipeg, Man.

FARMERS

Elephant Brand Fertilizer

RIPENING SEVEN DAYS EARLIER

ILLUSTRATED MEETING

to be held in the MASONIC COMMUNITY, HALL at 2:30 p.m.

The Consolidated Mining & Smelting

Does Advertising Raise Prices?

An Advertisement Addressed To The Public of This Community

Whe nyou hear of a manufacturer who spends \$100,000 or more eac hyear on advertising, you may feel like saying—"Terrible! What waste! And it is we, the public, who have to pay for it all!"

But stop! Before you make judgments look at facts.

look at facts.

Manufacturers who advertise spend from 2 to 5 per cent of their sales on advertising. The sales of a sale of their sales of advertising to 5 per cent of their sales of a sales of the which you pay for their article of sale. So if which you pay for their article of sale. So if we which you for the sales of the sal

Advertised articles have to be better than non-advertised ones, and since they are made in larger quantities, they can be made and sold at least as cheaply as imitative non-advertised articles.

if you are a thrifty and wise buyer, you will buy the article made known to you by faithfully-maintained press advertising. The stranger product should be shunned.

"Weekly Payroll" Free Credit Coupon GOOD FOR 50 FREE CREDITS pliect all these Coupons you can. Get your friends save them for you. (CLIP NEATLY, DO NOY DLL OR FOLD.)

KATHARINE NEWLIN BURT

coats before he accuses his neighbor of being a profiter.

Henry W. Perd, C. A., of Bassaco and Calgary, and W. Herbert A. Thompson, C. A., of Oalgary, and A. Oalgary, and A.

The months when the periodic proposed property of the control of t

THE RACE IS

And There is Still Room for YOU to Enter this Campaign and WIN

January 28 to February 3 inclusive is

'BOOSTER'S WEEK'

12,500 Extra Credits Will Be Given

For Every 5-Year Subscription, or its Equivalent, turned in during "Booster Week"

For One Week Only---To Be Only Bonus Credits During Entire Campaign

"Weekly Payroll"						
Entry Coupon GOOD FOR 5000 FREE CREDITS						
м						
Address NOTE—Only ONE Entry Coupon accepted for each "Weekly Payroll" Participant.						

This Special Offer goes into effect today, Thursday. Why not "be wise" and enter the campaign NOW and take advantage of the offer while those already in are asleep. Booster Week ends next Wednesday night and MORE CREDITS are given than at any time later. Take advantage of this offer and win that Ford Sedan before the "other fellow" wakes up. This campaign is badly in need of someone to roll up their sleeves and go at it right now-not tomorrow.



renewal. Sign the nomination blank, get one ription and start in this race with more than a Credits. NOW IS THE TIME TO START.

Live Wire Workers Will Have Many "Booster Clubs" to Turn in This Week

First Grand Award **NEW 1932** FORD TUDOR SEDAN

Purchased from and will be on display with:

ROY SMITH, Ford Dealer

FORD SALES AND SERVICE

GAS-OIL AND REPAIRS

SECOND Grand Award

Vacation Trip

California

DESIRED

If the winner of this prize is nable to take the trip, or so de-res, the cash equivalent of the bove trip will be given.

Third Weekly Payroll Winner

Fourth Weekly Payroll Winner

EXTRA CASH AWARDS FOR "WEEKLY PAYROLL" WORKERS

Give Your Favorite Worker that Subscription During "Booster Week"---It Counts More Credits

LOUIS CONN

Specials for Saturday and Monday, January 30 and February 1

anned Core, Peas, Tomatoes, 8 tins for anned Paaches or Pears, 2 tins for anned Rapberrie or Struvberrier, choice, 2 tins ladds. Tea, brown label, black, per B, real good Bulk Tea, special, per Ib weet Mixed Biscuits, fresh, per B only am, pure Kootenay brand, any flavor, 4 Ib tin resh stock of nice Candy at a real price, per Ib seaunts, also just in, per B REAL SPECIAL ON SCHOOL SCRIBBELRS, 8 for

Fresh fruit and vegetables, prices right

ee us for coal and wood---right prices

Bring us your Eggs and Butter. We pay highest prices.

PHONE 7 - Free - Free Delivery

Make Driving



Safer

A pair of tire chains will make driving safer when roads are soft and slippery in mild weather.

Get a pair of chains today—get two pair. Driving is easier and safer with chains on all wheels.

TIRE REPAIRS - BATTERY REPAIRS

PHILCO RADIOS

Bassano Service Station

A. P. PIERSON, proprietor

Telephone 89

A TRUE FULL FLAVOR THAT BLENDS WITH PERFECTION Insist on BUFFALO BRANE

GARY DRY GINGER ALE





CALGARY BREWING & MALTING

Money In Cream

More farmers in this district are milking cows than ever before—because they are finding there is Money in Cream.

ACCURATE GRADING-STANDARD PRICES

BASSANO CREAMERY W. A. BRODIE, proprietor

LOCAL NEWS

H. O. Bredin was in Calgary last
Wednesday and Thursday attending
the old timers' convention.

G. N. Wilson has purchased a
house in Calgary, and expects to
move to the city to live.

Do not forget the big whist delve and dance to be given by the W. I. on Friday evening of this week, Jan. 1. 29, in the Masonic Community Hell. Attend in old clothes and have good time

Mr. and Mrs. Calder, of Medicine Hat, are visitors this week at the some of Mr. and Mrs. A. McKee.

Mrs. J. H. Stiles was in Calgary

A son, to Mr. and Mrs. D. More of Shepard, on Jan. 14.

A son, to Mr. and Mrs. H. Bee on Jan. 26.

A son, to Mr. and Mrs. D. Kr of Rosemary, on Jan. 27.

A son, to Mr. and Mrs. S. Condra shoss, of Rosemary, on Jan. 28

The Policeman Told Him

At a very early hour of the mong the convivial gentieman :

"Will you be sho good as to tell me where I stay? I forgot the ad-dresh, but my cook's name is Lizzie.

354 athletes are entered in inter Olympic games to be winter Olympic games to be at Lake Placid, N. Y., Feb. 4 to Canada has a large entry list.

LECTURE ON FERTILIZER

An illustrated lecture on gisin fertilizer will be given in the Masonic Community Hall, Basano, on Tuesday, Feb. 9. During the past two years great forward strides have been made in the developing of fertilizer. The hecture should be very interesting.

TOWN OF BASSANO

NOTICE OF ANNUAL MEETING
OF ELECTORS
PUBLIC NOTICE is hereby given
hat the annual meeting of the elec-PURIL OF ELECTORS

PURIL COPE IN HORSE

THE STATE OF THE

JAS. R. DONALDSON, Secretary-Tressurer.

COAL White Ash Mine

BASSANO
Good Lump Coal, double
screened
at the mine \$3.50 a ton
del. in Bassano (1... \$5.00 a ton

ROSEMARY

Mr. and Mrs. L. Berger motored to pp from Relative to spend the week with Mr. and Mrs. McLood.

Mr. on Breath week an Engagery law Mr. and Mrs. McLood.

Mr. and Mrs. McLood.

Mr. and Mrs. McLood.

Mr. and Mrs. L. McLood.

Cramer, S. Miller and E. Nickson.
L. Nickson was referse.
The Bridge Club met at the Tanguar home Tuesday evening with
Yvette Tanguay and Olive Hamar
entertaining.
Misses H. Pletcher and B. Thompson and Messers. Redding and J
Chobbat were Bassano visitors Sat-

Duchess News

Mrs. Kruger and daughter Kitics week.

A. McKee attended the relail increhants' convention in Calgary this week.

Miss Halon Johnston returned thome, from Calgary on Wednesday.

Massars Havens, R. Irwin, Eccies, Kejilar on Wednesday to Calebrate Composition of the District of the Massars, and several others, were in from Patrich and Subrabase.

B) RTHS BIRTHS

B) RTHS RTHS RESIDENT SUBRABASE AND SUBRABASE

Now M. Stuttman of Twelfeld inselections of the three conducting Bibb Study and desired three conducting sermons for the past week of the conduction of the

roke.
Mr. and Mrs. Miller have returned
om a two week's holiday spent in
pokane, Washington with their son

been reported and the quarantine on the Lauver family and Oral Starcher house has been lifted.

SPORT NOTES

Boug Young, brother of Irvin Young, of Bassano, is making a name fon himself as defence man on the Detroit Falcons. In recent games he has featured in the scor-

Gleichen Gunners lost 0-3 to Medicine Hat at Medicine Hat last Friday. Ralph Marquardt was the outstanding player on the Gunners' lineup.

Jack Dempacy, who has been "ioning back" for the past six months is scheduled to fight a four round exhibition bout in the Chicago stadium on February 18. It is reported that his opponent will probably be King Levinsky.

LONDON—A new speed trophy, to take the place of the Schneidner trophy which has now been won outright by Great Britain, has been put up for international competition by M. Louis Bleriot, the first man to fly the English Channel.

Jack Taylor. Canadian heavy weight, westling champion and slao meritish Empire champion, defeated Reginald Sikt in Calgary last Thursday night in two straight fails. It was Taylor's ninth successive victory since coming to Calgary, and his second victory over Sikt.

Have

You a Cold?

Nearly everybody has these days. It seems to be the season for colds, and it is difficult to avoid getting one.

We have a number of splendid remedies for relieving colds and coughs.

Chapped Hands?

Use our Lotion or Cold Cream

STILES "The Druggist"



What is the retiring age for drivers. If you take Binearth, Mani-rat! If you take Binearth age below 80 years of age. At least, there is one man over 90 who still drives his own part of a driving a young the second of a great deal of enforcements. William Walfer gets a great deal of enforcements.

- Pures in Engine great and the second of the second of

Testing Pings in Engine

A spark plug tester, based on an itrely new principle and the first device to successfully test spark plugs in the eaglest of the spark plugs in the spark of the principle and the first own tester enables the service man to know his customers the true condition of spark plugs, without removing them from the engine. All the testing is done under actual engine range conditions with the car's maning conditions with the car's maning conditions with the car's tested while hot, without removing them. This is of extreme importance because most spark plug troubles occur when the plugs are at their full operating temperature. This condition cannot exist after the plugs are removed from the engine.

Toward Punctureless Highways

Accidents due to punctured three have caused the Michigan highway department to experiment with a magnetic machine to pick up pleed of metal from roads. The machine which is a rotary electro magnet hitched to the back of a truck, has operated over the roads of southern Michigan since May.

Every great nation of modern

SEED CLEANING
This condition cannot exist
store the plugs are removed from
the truth of the plugs of cleaning seeds,
which may prove of material value
to farmers, has been discovered by
the condition of the plugs of the plugs of the plugs
that of all motor cars all hull in 1515 or earlier, which took part of the landen to Hrighton run in Old
Registan last motth, only several such as the University of Toronto,
it is softchild) announced. They have
the subject to this in annual
remobile Chain to commenment of the several adder of the remove
smaller Chain to commenment or
the soming into force of the Highway
Act. 1986, which showleved motors
from the necessity of being preceded
to a man currying a red flag. Certain
when the process of the control of the motors
were availed to all cars in

Knock! Knock!

That knock, thump, or grinding sound in your motor is dangerous. It is a warning signal that something is wrong. Have it attended to right now, before it develops into something more serious that will cause you costly repair bills.

Our Shop is equipped to do a thorough Overhaul our Car. An expert auto mechanic in charge. WE OVERHAUL ALL MAKES OF CARS

SAMBROOKE'S GARAGE

One Year In Jail

For False Pretences

For False Pretences

For False Pretences

For False Pretences

Crowfoot News

Crowfoot New

THE PICTURES

Low Agree with Agree was the star for "The from Man," showing a flaw of the week, Jan. 25, and 30. This Fed Browning production is considered one of many the star has an older of "Little Caesar." Both novels were selected an the two Mark. Both and Johnny were were shown. Both of the stable of "Little Caesar." Both novels were selected as the two Mark. Burstell, who is also the subhors of "Little Caesar." Both novels were selected as the two flaws and the subhors of "Little Caesar." Both novels were selected as the two flaws and the subhors of "Little Caesar." Both novels were selected as the two flaws and the subhors of "Little Caesar." Both novels were selected as the two flaws and the subhors of the year. "The Iron Man" but is a story rooted deep last the subhors of the year. "The Iron Man" but is a story rooted deep last the subhors of the year. "The Iron Man" but is a story rooted deep last the subhors of the year. "The Iron Man" but is a story rooted deep last the subhors of the year. "The Iron Man" but is a story rooted deep last the subhors of the year. "The Iron Man" but is a story rooted deep last the subhors of the program. The subhors of the year. "The Iron Man" but is a story rooted deep last the subhors of the year. "The Iron Man" but is a story rooted deep last the subhors of the year. "The Iron Man" but is a story rooted deep last the year. "The Iron Man" but is a story rooted deep last the year. "The Iron Man" but is a story rooted deep last the year. "The Iron Man" but is a story rooted deep last the year. "The Iron Man" but is a story rooted deep last the year. "The Iron Man" but is a story rooted deep last the year. "The Iron Man was a business to the year. "The Iron Man was a business to the year. "The Iron Man was a business to the year. "The Iron Man was a business to the year. "The Iron Man was a business to the year. "The Iron Man was a business to the year. "The Iron Man was a business to the year. "The Iron Man was a business to the year. "The Iron Man was a business to t

Crowfoot News

Bassano Flour Mill

We are starting up with our new Roller Mill NEXT WEEK

Bring in your wheat. We can give you a good grade of White Flour at a grinding charge of 25c a

BUY YOUR FLOUR AND BREAKFAST FOOD FROM US AND SAVE MONEY.

F. CARSTENSEN

Pre - Inventory Clearance

Prints

Bed Sheets

Good quality, full size cotton sheets, ready hemmed, reg. \$1.65, to clear at

Rayon

Bloomers

GROCERIES

JAMES JOHNSTON

"The Quality Store"

GEM NEWS

nys.

Our "Midgets" are busy boys these bys. On Wednesday they played seemary juniors in Rosemary, and Saturday they play the Bassano.

on Saturday they play the Bassain boyes in Bassain. Our junfor hockey team in charge of C. Douglas and B. Williamson four new for the boyes of the Brooks on Saturday asket and played their first gardey asket and played their first gardey asket and played as 1 if draw. Remove the game was a 1 if draw. Remove the game was a 1 if draw. Remove the game was a 1 if draw. The game was a 1 if draw. The game was a 1 if draw from the game was a 1 if draw. The game was a 1 if draw from the ga in Gem. Go ahead, boys; lot's of crom at the top. Success to you all. On Saturday evening, Jan. 30, the Gem U. P. A. local will meet in the school when the delegate, G. Delek-nan, will give his report on the convention held recently in Edmonton. An divitation in extended to all interested in farm problems to attend, funch will be served by the ladies. About Feb. 20 a program of musi

About Feb. 20 a program of musi-cal items, readings, and sketches will be given in the Gem echool un-der the leadership of D. Jensen. Particulars and details in the eart issue of The Mail. C. Douglas and B. Williamson at to be congratulated on the success of their efforts during the past few days in organizing two hockey teams

days in organizing two hockey teams among the boys and young men of Gem community. The Gem Midges (juniors), Sonny Robson, Raiph Waltemath, Marle Marquess, Woody Marquess, Clarence Schreibner, Lawrence Schreibner, Tom Callison, and Bob Williamson.

rence Schreibner, Tom Callason, and bob Williamson. On Sunday afternoon six Sunday Indead with members of Gem community motored to Rosemary to watch the sonior hockey team play their first game against the Rosemary Glants. The players were Joey Bays, Bob Chamberlain, Jim Magurie, Walter Policek, Colin Douglas, Jim George, Don Portnay, and Ventris Marquess. An excel-Maguire, Watter Follock, Colin Douglas, Jim George, Don Portacy, and Ventris Marquese. An excelgate Ventris Marquese. An exceltion of the Colon Co

KNOX PRESBYTERIAN CHURCH Rev. P. O. McCrac, Minister "The Church Where Everybely Feels at Home" Sunday, January 31, 1932 11 a.m.—Sunday School. 1750 p.m.—Evening Worship; "sub-ject, "The Secret of the Kingdom"

Urgent Clearance of Surplus

Stock Nearing the end of another business year we find in our Men's Wear and Ladies' Wear departments small lots, broken ranges, odd sizes, in wearing apparel and other goods, which we now have on sale at less than cost. Come and see these.

Ladies' Coat Sweaters



The whole stock of Ladies are Wool, Silk, and Silk and ool Sweaters now on sale at

\$3.95 \$3.50 \$2.50

and below cost pric reg. \$5.95, now cost price

reg. \$4.95, now

reg. \$3.95, now ...

Ladies' House and Afternoon Dresses Travel Tweeds, Broadcloths, Floral Prints, all of the new-est styles and best quality matericle going at big reduc-

Cloub.				
	reg.	\$3.95	for	\$2.50
	reg.	\$2.95	for	\$1.95
B	10g.	\$1.95	for	\$1.25
	_	-	-	

Scarves, Gloves, Silk Lingerie, Silk Hose

The stock of these lines is heavy, and we wish to reduce to the lowest level before stock-taking unisnes. The price of every article will be greatly reduced



Ladies' Wool and Silk and Wool

Hosiery
Our stock of wool and slik and wool hose in Circle Bar and Holeproof best qualities now being offered at cost to clear.

reg. \$1.25, now 85c reg. \$1.00, now - 69c



CHILDS SAVINGS PLAN OPERATING IN ALL **DEPARTMENTS**

Men's and Boys' Wear Section

Here are some Outstanding Values prior to our annual stock-taking

Men's Sweaters and Pullovers

The remainder of our stock of Pure Wood Sweater Coats and Pullovers, and they comprise the best makes only; are now priced at a figure to ensure quick disposal.

reg. \$5.95, now \$4.50

reg. \$4.95 and \$4.50, now . \$3.75

Men's Mackinaws and Windbreakers

Never before such big values in these warm, serviceable garments: made from best quality materials perfectly tailored.

reg. \$14.95 for \$7.95 reg. \$10.95 for \$5.95



Men's Caps, Hats, Shirts, Scarves, Underwear, and all Work Clothing will be on sale during the next week at very big reductions. Take advantage while the low prices prevail.



Men's Dress and Work Shoes

Dress Shoes will	be offered at much	less than cost price
reg. \$7.50	shoes now	\$5.50
reg. \$5.95	shoes now	\$4.50
reg. \$4.95	shoes now	\$3.50

Grocery Specials for Saturday and Monday, Jan. 30 & Feb. 1



MARMALADE, Malkin's best, 4 lb tin

COFFEE, A. G. Vacuum packed, per 15 tin

Phone 9

FRUITS and VEGETABLES

RHUBARB, not hot house barb, per 16 bundle20 HEAD LETTUCE, crisp, hard heads, 2 for

CABBAGE, firm heads, all sizes, 6 lbs.

GRAPE FRUIT, Texas Sweets, 3 for Bananas, Oranges, Lemons, Celery, Sweet Potatoes, Turnips, Parsnips, Carrots

"Always at Your Service"

Mcker's STORES

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